## Come and see us at CAPEWINE 2018

## THE PROBLEM: RHINO POACHING HAS REACHED CRISIS POINT

Illegal Rhino horn now declared more valuable than gold, diamonds and cocaine Washington Times - Sunday 17th May 2015

# SUPPORT THE CAUSE!

- **HOW:** Launch brand in UK Grocery sector, all profits go to stop poaching and Save the Rhino
- **WHY:** Rhino's are on the edge of extinction but this initiative can save them
- **CAPEWINE 2018** 12 14th September 2018 Cape Town International Convention Centre Stand Number: L171 Stand Number: Gravel Junction Wine & Spirits
- WHO:

Gravel Junction - Brand creator EWGA Wines - UK Distributor

Launced at the end of 2014, Rhino Tears has already raisedover R1 700,000 to be used in the war against rhino poaching with South Africas national parks.

You can also make a R10 donation by SMSing Rhino to 38730



Rand15 from every bottle sold goes directly to SANParks Rangers to help fight against Poaching.

## THE RHINO TEARS WINES

#### **Rhino Tears White**

A refreshingly crisp Chenin Blanc with tropical fruit on the nose and palate. A dry white wine with a zesty fresh dry finish.

### **Rhino Tears Red**

An appealing dark rich Shiraz/Cabernet/Pinotage blend, with strawberry and wild raspberry on the nose. Oak and light tannins offer well structured underlying complexity.









High Commisioner, Ms Nomatemba Tambo with Rhino Tears









www.rhinotears.co.za www.sanparksvolunteers.org www.mountvernon.co.za

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# Could you help SAVE THE **RHINOS?**









Rhino poaching has reached a crisis point. In co-operation with Unite Against Poaching and the SANParks Honorary Rangers, Rhino Tears wines have been created to help combat poaching.